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# How To Create Your Own Gig Posters, Band T-Shirts, Album Covers, & Stickers: Screenprinting, Photocopy Art, Mixed-Media



## Synopsis

Whether your band is just starting out or touring the nation, here's how you can build its identity by making your own unique gig posters, custom T-shirts, album covers, record sleeves, and stickers. Fans want cool and creative band merchandise, and this book gives you the tools and information you need to create your own. Author Ruthann Godellei is an artist and printmaking professor at Macalester College in St. Paul, Minnesota, with vast experience making gig posters as well as teaching band members how to make their own. She explains, with step-by-step instructions and photos, techniques like screenprinting, photocopy art, mixed-media collage, stencil, stamping, and other guerilla art styles. Included as well is a gallery of art and artists to inspire you in creating your band's look with your merch.

## Book Information

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## Customer Reviews

I found this to be a pretty well written and informative book. While it was easy to read and gets into the basic principles and how-to's, it seemed as if the book was geared more toward the novice/beginner rather than suitable for a pro-am/professional who has been doing them for a while. Not that you couldn't learn something new or different way but definitely better suited for the beginner. There was various tutorials demonstrating different styles and techniques with easy to understand illustrations.

The variety of styles and cool art in this book make me want to design logos, cards and art. There are super tutorials along with loads of inspiration. There are out of the box ideas including printing

on food. Gourmet Food Writer Edible Color Markers (10 color set) by AmeriColor

Contemporary printmaking becomes ever more sophisticated, using both traditional and advanced digital processes, and often requiring sophisticated and expensive equipment. So it is refreshing, and indeed stimulating, to come across a book such as this that makes printmaking quicker, easier and more appropriate for a wide range of home, band, gig or business applications. If you want to make a small run of party or gig invitations, some posters, some covers for demo CDs, or any other such purpose, then this book will offer you a wide range of possibilities. Ruthann Godollei is a college professor in Minnesota, USA, highly skilled in both her teaching and printmaking work, and at the same time closely in touch with the guerrilla a rebel printmaking movements in the USA that have attracted much attention in recent years, and which have also been responsible for an amazing amount of regeneration in what had become a somewhat moribund field of the visual arts. She is also a darn good communicator whose enthusiasm bubbles over in this book. The book is detailed, with copious illustrations and diagrams, but with a readable text, often with a light touch, as well as being very informative. If you have wanted to get down and dirty with making some prints, but have been put off by the expense and lack of access to the necessary gear, then this book is for you. It will show you clearly how to go about getting your words and images out there, amazing your friends and neighbourhoods and - who knows - might even lead you into a lucrative sideline producing stuff for others. Printmaking has always been one of the most democratic forms of the visual arts... now this book takes it to a whole new level of approachability. And, you know what? It is also a whole lot of fun!

This is a superb book for all types of printmakers/art-lovers. It's easy to read and gets into the basics, while still providing professional tips to improve printing. I also enjoyed the amount of great examples to show what can be done with the techniques.

Nothing new here for me... But might be good for someone with ZERO experience in making stuff...

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